

“Why Design Matters: Designing for the Patient Experience”

Description: With the recent changes in our U.S. healthcare system, consumerism has reached new heights. Health care organizations realize that their communities are paying greater attention not only to quality and safety, but also have a renewed focus on the patient experience. This presentation will focus on specifics and case studies that generate discussion on the relationship between the patient experience and how the design of an environment can directly affect health outcomes.

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Time required: 1 hour Minimum

AV equipment required: Screen & projector, sound system for large rooms and/or groups