

American Institute of Architects / Michigan Architectural Foundation

Speakers Bureau

After a hiatus, the Public Awareness Committee of AIA Michigan has been working diligently to re-establish and re-invigorate the organization's once popular **Speakers Bureau**. The mission statement for the Public Awareness Committee reads, "*Raise the visibility of architects and the architecture profession through AIA by communicating the high value architects add to our clients and communities.*" The new AIA/MAF Speakers Bureau is focused directly on that mission and will call upon its talented and enthusiastic membership to prepare and present perspectives about architecture aimed at educating and entertaining the public. Presenters will have opportunities to make presentations across the State on topics of their personal interest to a wide variety of professional associations, Chambers of Commerce, Rotary and City Clubs, Home Builders Associations, and other clubs and industry organizations with the need for regular speakers. Recognition for each speaker's personal business affiliation is a significant benefit of helping AIA Michigan and its Speakers Bureau accomplish its outreach goals.

AIA Grand Rapids member, Ralph Moxley, AIA, is serving as Chair of the Speakers Bureau Task Force, along with members Charles Bultman, AIA, Thomas Reder, AIA, Lonny Zimmerman, AIA and Dennis King, FAIA. The Speakers Bureau Task Force is now actively soliciting interested presenters from the AIA Michigan membership. The Task Force has prepared two explanatory documents for interested candidates: a ***Call for Presentations***, and a ***Speaker Questionnaire***. Both are available on the AIA Michigan website at www.aiami.com and can also be accessed from the ***AIA Michigan Monday Minutes*** published each week by Executive Director, Cathy Mosley, Hon. Aff. AIAMI.

To learn more, interested members are also invited to call Task Force Chairman Ralph Moxley at either (616) 676-0425 (Home) or (616) 560-9174 (Cell), who noted, "*Architects are recognized as the leading resource for the betterment of the built environment, and the new Speakers Bureau is a great opportunity for us to reach out to a broad cross-section of our constituents. I look forward to your participation*"