



PRESS RELEASE
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FOR IMMEDIATE RELEASE:

AIA MICHIGAN ANNOUNCES 2016 BALTHAZAR KORAB AWARD WINNER

May 26, 2016 – Detroit, Michigan – The American Institute of Architects (AIA) Michigan is proud to announce the Balthazar Korab Award will be awarded at the annual Celebration of Architecture on June 10 at The Henry Ford Museum in Dearborn, MI, to Harvey Ferrero, RA, and Richard Rochon. This award is named in honor of Balthazar Korab, Hon. AIA, renowned architect and photographer, who spent his career breathing life into architecture and the built environment. The Korab Award may be given each year in recognition of an individual's significant effort and contribution to architecture and/or the arts.

Harvey Ferrero, RA, has been affiliated with Lawrence Technological University (LTU) since his enrollment as a freshman in the Architectural Engineering Department in the fall of 1951. After graduation from LTU, he was drafted into the Army. From the Army, Harvey apprenticed with Bruce Goff, who had his office in Frank Lloyd Wright's Price Tower in Bartlesville, Oklahoma.

Upon returning to Detroit in 1960, he worked for various local offices. During this period, Harvey also started doing freelance architectural renderings, became registered (in 1962), and started teaching on the adjunct faculty at LTU. Following registration, he worked for Richard Rochon Associates doing architectural illustrations. He entered private practice in 1969, and in 1985, formed Ferrero/Maricak Architects, which was active until 1995. Harvey's current practice consists primarily of architectural illustrations and residential projects. His illustration clientele consist of many local and national firms.

Harvey has lectured before professional organizations and universities, as well as participated in workshops and exhibit, throughout the country. He has been on the adjunct faculty of the University of Detroit Mercy and Wayne State University, as well as Lawrence Technological University. His drawings have been published in eight books, and his projects have been featured in several architectural journals.

Throughout his architectural career, Harvey has greatly enjoyed helping students develop their individual creativity, and has especially treasured his relationship with colleagues in local architectural firms whom he has worked with in his capacity as an architectural illustrator.

Richard Rochon was born on October 16, 1931, in Detroit, Michigan. He was the owner and president of Rochon Associates, Inc., an architectural rendering firm located in Dearborn, Michigan from 1960-2004. Over the course of his inspiring career, Richard was a member of the American Society of Perspectivists and the New York Society of Renders. He also served on the Advisory Council for the College of Architecture and Design at Lawrence Technological University and was awarded an Honorary Member of the AIA Michigan.

Richard wrote and illustrated three books with Harold Linton: *Color Model Environments: Color and Light in Three-Dimensional Design*, *Color in Architectural Environments*, and *Urban Reflections: Illustrated World Cities*. He also showed his personal work in several galleries throughout Michigan. Richard passed away on November 23, 2009 in Dearborn, Michigan.

The American Institute of Architects Michigan, headquartered in Midtown Detroit, established its awards program to raise public awareness to the value and importance of architectural excellence and to recognize those whose notable achievements encourage all to make excellence in architecture the standard. Visit www.aiami.com or call 313.965.4100 to learn more.###