

2018 LEADERSHIP RETREAT SPEAKER BIOGRAPHIES



Karen Burgess, MBA, CAE, Michigan Dental Association

Karen is the CEO/Executive Director of the Michigan Dental Association, a 501(c)6 organization for dentists with 5800 members. She joined the organization in 2014, and had previously served for 17 years at the American Dental Association, most recently as the senior director of membership marketing and member services. She is a member of the Michigan Society of Association Executives, American Society of Association Executives, and American Marketing Association. She is a frequent speaker on membership, research, diversity and inclusion, and leadership development topics.



Jessyca Henderson, AIA, Associate General Counsel, AIA National

Jessyca Henderson, AIA, Esq. serves as Associate General Counsel in the Office of the General Counsel at the AIA. She has been with the organization since 2007. Prior to joining the AIA, Jessyca practiced architecture in the state of Maryland, specializing in residential, commercial adaptive reuse and sustainable design. Jessyca is responsible for overseeing the development and maintenance of Institute Policy, acts as co-counsel to the National Ethics Council, and provides legal advice and counsel to internal AIA clientele related to contracts, AIA publications, employment matters and other legal matters of the Institute.



Mike Moss, CAE, President, Society for College & University Planning

In collaboration with the Board of Directors, he is responsible for providing leadership and vision for the organization and guiding the development and implementation of the strategic plan, programs, policies, and practices of the society. SCUP develops individual and organizational planning capacities to strengthen and transform institutions of higher education. SCUP advocates an integrated planning approach that engages all sectors of the institution—academic affairs, student affairs, business and finance, campus planning, IT, communications, and development. Prior to SCUP, Mike served as chief operating officer and senior director of operations and education at several international associations. His past positions have provided him with a broad range of experience, from organizational design and strategic planning through certification management and member relations.



Tammy Coxen, Mixologist, Tammy's Tastings, Owner & Chief Tasting Officer

Tammy Coxen has been sharing her enthusiasm for food and drink through Tammy's Tastings for over 10 years. But her interest goes back much farther – from lemonade sales in grade school to bread and pie baking businesses in college, she's always loved feeding people! Add training in group facilitation and a passion for learning everything she can about a topic and then teaching it to other people, and you've got the perfect recipe for Tammy's Tastings. Tammy is a regular commentator on Michigan Radio's Stateside program, discussing drinks with a Michigan twist. Her favorite drink is usually the one she's never tried before.

