

AIAMI/MAF Speakers Bureau

Call for Presentations

AIA Michigan wants to get the word out about the benefits architects provide to their communities. To do this we need passionate speakers to create the AIA Michigan/ Michigan Architectural Foundation Speakers Bureau. AIA Michigan, in conjunction with our local chapters, will organize and advertise presentations to be given by our members to organizations around the state. You can be a part of this public outreach team and get your message to key groups in your region.

Goals

The AIAMI/MAF Speakers Bureau will bring together articulate architects to serve as ambassadors of architecture and the AIA, and to have them represent the profession and the AIA to the public. All presentations will mention, at least briefly, the AIA.

Benefits to AIAMI/MAF Speakers Bureau Volunteers

This is your opportunity to demonstrate your unique knowledge in a specific area of architecture. Presenters can enhance their reputation by discussing a significant issue in design, construction or even the history of architecture. Your presentation will offer you a chance to spread a message about the importance of architects and develop new contacts across the state; your firm will be recognized as a leader in the Michigan design community.

Am I Eligible?

Any AIA member in good standing (including AIA Associates and Professional Affiliates) can volunteer to make a presentation. To be considered, submit a brief outline with the content and message of your presentation, which will be used by the task force to determine how to market your talk to interested organizations. Volunteers will be asked to delineate their past speaking experience and how far they are willing to travel. Please note that volunteers will be responsible to provide the equipment and media they will need to make their presentations and their own transportation. There will be no compensation for time or expenses.

Target Organizations

We will be reaching out to organizations such as professional associations, Chambers of Commerce, Rotary and City Clubs, Home Builders Associations, and other clubs and organizations with the need for regular speakers. Please note that different organizations have different speaking needs and may meet at different times of day. Some organizations need short and concise presentations and allow as little as 10 minutes. Others will want a longer and more detailed presentation and may allow up to an hour or more. Speakers have to be prepared to tailor their talk to the audience and the time restrictions.

What Should I Talk About?

Presentations are to be developed by the individual presenters and will reflect an aspect of architecture that that presenter is interested in, researching, or inspired by. The presentation should represent some aspect of the architectural profession that a wide range of audience types might find interesting, or might demonstrate the breadth or expertise of the architectural profession.

What Can I Do To Participate?

Interested presenters need to submit a concise description about their presentation: what it will communicate and how the presentation will be given, who will be delivering it, and how they came to have an interest in this subject. What message do you think it conveys about architects in general and the architectural profession at large? How will it reflect on AIA architects in particular?

Then there are the details, what equipment will be used, beyond the normal projected image, as well as the range of durations for which the presentation can be tailored.

The presentation will be considered for content and then submitted to interested business, professional and public service organizations in your region. The final scheduling of the presentation will be negotiated between the presenter and the organization. AIAMI should be notified of scheduled presentations by the presenter.

After presenting, please communicate to the AIAMI Speakers Bureau Task Force how, from your perspective, the message of the presentation was received. The host organization will also provide feedback.

Deadline for 2015 Speakers Bureau Program

Applications for the 2015 program need to be submitted no later than October 31, 2014 to AIA Michigan at aiami@aiami.com with "Speakers Bureau" included in the subject line.

AIAMI/MAF Speakers Bureau Task Force Contacts

AIA members may contact the Task Force members if they have questions regarding the program. Members contact information:

- A. Ralph W. Moxley, AIA, LEED AP: home 616-676-0425, or cell 616-560-9174
- B. Charles T. Bultman, AIA: office 734-214-0810, or cell 734-223-1358
- C. Lonny S. Zimmerman, AIA: office 248-352-0099
- D. Thomas R. Reder, AIA, LEED AP BD&C: office 517-272-9835, or cell 517-819-0622