



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

AIA MICHIGAN HEALTH FACILITIES SEMINAR: RENOWNED SPEAKERS

The Health Facilities Planning Seminar is held each year to provide architects, engineers, healthcare executives and other interested professionals with the latest available information which will assist them in planning, designing, constructing and maintaining health facilities. AIA Michigan has collaborated with the State of Michigan Department of Licensing and Regulatory Affairs (LARA) to ensure the presentation of the most up-to-date information that complies with state healthcare and facility regulations. The seminar attracts a wide range of professionals concerned with the implications of evolving healthcare technology upon the facilities they plan, design, construct, administer or maintain.

This installment of in our series on the Health Facilities Planning Seminar is focused on the event's presenters. Some speakers are travelling from across the country, some are local celebrities and all are experts in their respective fields. Read below for speaker biographies as well as a few speakers' insight as to what drew them to the 2014 Health Facilities Planning Seminar.

Marc Schweitzer, AIA has been instrumental in developing and implementing the Patient-Centered Planetree Model at four original Hospital Model Sites and on projects for dozens of Planetree Affiliates for 35 years. He is the recipient of the 2005 Planetree Lifetime Achievement Award and recognized as one of five "Planetree Pioneers"® for his "insight, passion, experience and continued commitment to Planetree philosophy and goals." He was senior Architect with The Design Partnership in San Francisco, and is Secretary of the Planetree Visionary Design Network for design firms. He is currently collaborating on a book explaining patient-centered facility design for best value, creating equitable access for all individuals in the new reality of Obamacare.

Joyce Lee, FAIA, LEED AP is a Fellow of the American Institute of Architects and one of the first LEED accredited professionals in New York City. Joyce founded the Committee on the Environment at the AIA NY. In 2002, she served as the Chair of the national AIA Committee on the Environment and contributed towards the development and market adoption of the nascent LEED green building rating system. Joyce received her dual master degrees in architecture and real estate development from the Massachusetts Institute of Technology (MIT). She was a grantee of the Rockefeller Brothers Fund and has lectured in the US and in China. She is the recipient of numerous awards including the Platinum Award from the American Council of Engineering Companies and the Aga Khan Award from Harvard/MIT.

John Miller is System Director, Culinary Wellness for Henry Ford Health System in Detroit, Michigan. John has 21 years healthcare culinary nutrition operations experience and 18 years in fine dining management of hotels and restaurants. In his responsibilities, he oversees all operations for dining and clinical nutrition programs throughout the system. John has a Bachelor's degree in Management from Michigan State University.

Dr. Frank McGeorge began his medical career in Chicago at Northwestern University, where he graduated with Alpha Omega Alpha honors in 1990. After residency, he completed a research fellowship focused in the areas of critical care and resuscitation. Currently, he helps save lives every day in the emergency room at Henry Ford Hospital. Over the years, Dr. McGeorge has been a frequent expert contributor to local and national news organizations on medical topics. He has received four Emmy® Awards and more than a dozen nominations, the Associated Press award for journalism, the Orthopedic

MORE award for excellence in journalism, the Michigan State Medical Society's Excellence award in healthcare journalism, and the American College of Emergency Medicine award for journalism excellence. Dr. McGeorge has also received numerous national and local awards for his teaching skills in the science and practice of medicine.

Laura Eslick, Associate Vice President of Hospital Operations, has been with Elmhurst Memorial Healthcare for over 16 years in various capacities. She graduated from Loyola University majoring in international business and continued at Loyola to obtain her MBA. Laura also has her project management certification (PMP) and is a certified Lean Facilitator. The majority of Laura's career at Elmhurst has been focused in operations, with the last four years focusing on the cardiovascular and emergency service lines.

Pamela Dunley, Chief Operating Officer and Chief Nursing Officer, has been with Elmhurst Memorial Healthcare for over 16 years serving in various leadership roles. She is a Registered Nurse with an MS in Nursing from Rush University, an MBA in Healthcare Administration from Dominican University, and is currently enrolled in a DNP in Systems Leadership at Rush University. Pamela is certified in executive nursing practice from the American Organization of Nurse Executives. Pamela was a member of the executive leadership team of Elmhurst Memorial Healthcare from the beginning strategic planning of the new state of the art replacement hospital through the opening in June of 2011. Elmhurst Memorial Healthcare is a Planetree Designated Organization and received that recognition in September of 2012. Elmhurst Memorial Healthcare recently merged in July of 2013 with Edward Hospital forming a three hospital system in the Western suburbs of Chicago, Illinois.

Craig Zimring is an environmental psychologist and professor of architecture at the Georgia Institute of Technology dedicated to improving healthcare through research, simulation, modeling, testing and evidence-based design. He directs the Georgia Tech SimTigrate Design Lab and serves on the board of the Center for Health Design. He has served on the boards of the Environmental Design Research Association, the National Academies' Board on Infrastructure and the Constructed Environment, the Joint Commission's Roundtable on the Hospital of the Future and other organizations. He has over 75 publications in the scholarly and professional press and has won 10 awards for his research. The work of Dr. Zimring and his multidisciplinary research group of associated faculty and students focuses on understanding the relationships between the physical environment of healthcare and other facilities and human satisfaction, performance and behavior.



Lorissa MacAllister, AIA, is currently pursuing her PhD at Georgia Institute of Technology in Architecture. Lorissa has a BS in medical social work from the University of Vermont and a MARCH in Architecture from the University of Michigan. For the past fourteen years, she has integrated her healthcare and architectural expertise to provide a unique design approach in industry. She founded Enviah, an architectural consulting firm, who works with organizations at a strategic level to align an organizations culture with their environment. Lorissa also works for the Samueli Institute as a researcher defining the components of healing spaces for the optimum healing environment.

"Our healthcare systems are in the midst of such massive change—technological, economic, social, and regulatory—that the hospital of old has become a sophisticated and complex environment. People shouldn't have to adapt to those environments; instead, the environments should incorporate and integrate individual and organizational values and behaviors. We must combine organizational culture and environmental design to create an organism that allows the people it serves to thrive.

That's why I'm thrilled to be a part of this year's Health Facilities Seminar. It's a great opportunity for some of the best minds in the region to listen and learn together."

—Lorissa MacAllister, AIA

Marc Sauve is a strategist and provides direction and tactical business plans to healthcare providers of all sizes. As a GS&P Principal with 25 years of consulting experience, he continues to lead strategy development, market positioning and board retreats. He transforms demographic and operational data

into market opportunities and service line requirements, which acknowledge the transformational milestones of the current decade. Marc specializes in providing growth and development strategies through physician-led service line business plans. He also draws on his 10 years with the Mercy System and his LEAN Certification to eliminate waste and elevate the patient experience through patient flow and process mapping with front line staff. His planning work has contributed to the success of clients like Vanderbilt University Medical Center, BayCare Health System, Jeanes Hospital at Temple University and Tampa General Hospital.



Victor Regnier is a teacher, researcher and architect who holds a joint professorship between the School of Architecture and Gerontology at the University of Southern California in Los Angeles. He is an ACSA Distinguished Professor who has authored 10 books/monographs on housing and community design for older people. His research deals with the social impact of the environment on older people and has been presented at 200+ conferences and 60 university symposia. In the last 35 years, he has consulted on more than 400 building projects in north America and Europe. In the last decade 50 of his projects have won national/state design awards. Professor Regnier is considered a leading authority on housing and services for the elderly.

"The aging of the population will have an enormous impact on health care services in the future. It is great to find an organization that seeks to understand those issues better."

— Victor Regnier FAIA



Sheila Cahnman, AIA, ACHA, LEED AP has dedicated an over thirty year career to the design and planning of health facilities. In 2010, she was named one of the top twenty-five most influential in healthcare design by Healthcare Design magazine. In addition to her work for such US clients as Northwestern Memorial Hospital, Beaumont Hospital and the Ohio State University Medical Center, she has worked on several major projects in Turkey and the UAE. She is Healthcare Market Sector leader for AECOM leading healthcare planning and innovation for the practice.

"The Seminar is great because it is large enough to attract top speakers but contained enough to permit all those present to attend all the same sessions. This allows me, as a presenter, to engage with the attendees during the breaks and have meaningful, topical discussions. The content is high level and relevant to the issues facing our practice in Michigan and nationally."

—Sheila Cahnman, AIA, ACHA, LEED AP

Basem Hammami, CSI, SDT, CCCA has over 20 years of design and construction management experience with a focus on international healthcare. As a Principal and Project Director, Basem has extensive experience working with overseas healthcare systems to plan and coordinate all phases of their projects. Basem's clients have included Mayo Clinic, Harvard Medical International, Dubai Healthcare City, and the Saudi Ministry of Health.

April Woods, PE, LEED AP BD+C is an Associate at ccrd, an MEP firm that specializes in sustainable healthcare design. April's passion for sustainability began a decade ago and she has had the privilege to be involved in over twenty LEED projects, touching all the different LEED credentialing systems and certification levels. In 2012, April received one of Consulting-Specifying Engineer Magazine's "40 under 40" Awards.

James D. Scott, PE manages the Health Facilities Engineering Section (HFES), a position he also held from 2000 to 2010. He was Director of the Division of Health Facilities & Services in the Bureau of Health Systems from 2010 to 2013. Jim has been on the HFES staff since 1984. He represented HFES on the committee which developed the Minimum Design Standards for Health Care Facilities in Michigan. He chairs the Health Facilities Planning Seminar committee and represents the State of Michigan on the Health Guidelines Revision Committee.

Irv Poke has been the Director of the Bureau of Construction Codes since 2008. From 1989 to 2008 he served as chief of the Bureau's Plan Review Division. He is a member of the International Code Council (ICC) and BOCA International and has served on several ICC Code Development Committees.

Rich Miller is the State Fire Marshal for the State of Michigan. He has more than 30 years of experience in fire services. Prior to his appointment, he served as Fire Chief for the City of Dearborn where he began his firefighting career. He has held several positions within that department, including fire inspector, fire lieutenant, fire captain and senior battalion chief. He holds several professional certifications and is also a Master Electrician. The State Fire Marshal leads the Bureau of Fire Services within the Michigan Department of Licensing and Regulatory Affairs, and also serves as a member, or ex-officio member, of the State Fire Safety Board, Fire Fighters Training Council and State Board of Mechanical Rules.

Kim Osborn is the coordinator for the CMS Federal Health Care Program Life Safety Code enforcement. She has worked for the Bureau since 1997. She is a voting member of the NFPA Health Care Interpretations Task Force representing the International Fire Marshal's Association. Kim is also a member of the Michigan Fire Inspector's Society and serves on a number of committees representing the State Fire Marshal.

Join AIA Michigan + LARA at the Grand Traverse Resort on March 20-21st for the Health Facilities Planning Seminar. More information and registration is available at the [AIA Michigan website](#).

The American Institute of Architects Michigan, headquartered in the historic Beaubien House across from the Renaissance Center in downtown Detroit, is dedicated to bringing public attention the value and importance of architectural excellence and to recognize those whose notable achievements encourage all to make excellence in architecture the standard.

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