

# Why Design Matters: Designing for the Patient Experience

With the recent changes in our U.S. healthcare system, consumerism has reached new heights. Health care organizations realize that their communities are paying greater attention not only to quality and safety, but also have a renewed focus on the patient experience. This presentation will focus on specifics and case studies that generate discussion on the relationship between the patient experience and how the design of an environment can directly affect health outcomes.

## **Presentation Details:**

**Speaker's Name:** Kimberly N. Montague, AIA, EDAC, LEED AP

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**Target Audience:** Business and Professional

**Audio/Visual equipment:** screen, projector

**Time Required:** 1 hour minimum

**Travel limits for the speaker:** 150 miles from Detroit area

**Best time of year:** Anytime but Early June, mid-November - not available