

AIA Michigan Monday's Minutes

Cathy Mosley, Hon. Aff. AIAMI
Executive Director

April 29, 2013
Edition 4.5

Special Announcement:

The Executive Director Search Committee has been working hard for the past year to find the right person to lead AIA Michigan. After a nationwide search and multiple rounds of interviews, the choice was made clear. I am happy to announce to the membership that Cathy Mosley, Hon. Aff. AIAMI has been selected as our new Executive Director. Cathy has been our interim Executive Director for the past year and has proven that she is well qualified and committed to implementing the change that the membership is envisioning. Congratulations, Cathy, we look forward to many more years with you in your new position!

Cheers!

Tamara E. L. Burns, AIA
AIA Michigan 2013 President



Happy Monday!

The last year has been tumultuous but I am happy to have survived the Executive Director search gauntlet and even happier to be your official Executive Director! We have so many great events and initiatives this year and I am looking forward to making more of the changes that members have been asking for, so please reach out to me. Thank you for choosing me to be your Executive Director!

Sincerely,

Cathy Mosley, Hon. Aff. AIAMI
AIA Michigan Executive Director

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APAC Update Letter

The Architect's Political Action Committee (APAC) is a vital and active membership committee chaired by Ralph Moxley, AIA. The committee works with lobbyists and uses a non-partisan approach to promote legislation that benefits the profession. To read the Update Letter, click [here](#). If you have not visited the APAC webpage recently, click [here](#).



Connect with AIAMI :



Quick Links

[AIA Michigan Website](#)
[AIA Michigan Calendar](#)
[Documents Online](#)
[AIA Michigan Job Board](#)

Our Sponsors

Sponsorship for AIA Michigan Monday's Minutes is now available!
Email christine@aiami.com for more information

Upcoming Events

- June 14, 2013: AIA Michigan Design Awards, Ann Arbor
- June 17, 2013: AIA Michigan Educational Facilities Conference, Lansing
- June 20-22, 2013: AIA National Convention, Denver
- August 8-10, 2013: AIA Michigan/AGC Mid Summer Conference, Mackinac Island

[Visit Our Calendar](#)

Contact AIAMI Staff

[Evelyn Dougherty](#): Events and Programs, Documents, Continuing Education, Membership reports

[Christine Zylla Lovstrom](#): Communications, Social Media, Emerging Professionals, Membership inquiries

What Does AIA National Actually Do?

Not many of AIA National undertakings and activities are clearly communicated and filtered to the state and local levels, leaving component chapters to wonder what AIA National does with all the dues AIA National collects each year! In order to better communicate AIA National initiatives to our membership, we will feature a category from the *2012 Accomplishments* publication AIA National released at AIA National Grassroots in March.

This week we are featuring the "**Relevance and Value**" category, which has five main focus areas under the umbrella topic of "Getting Picked Up":

Magazines:

Through our partnership with Hanley Wood, we brought the perspective of 200 AIA members and experts to more than 50 articles in 138 AIA-dedicated pages, heralding the contributions of architects to 160,000 magazine subscribers and members in *Architect*, *Residential Architect*, *Eco-Home*, and *Eco-Structure*.

E-Newsletter:

Our AIArchitect e-newsletter covered AIA initiatives, events, as well as awards, and created special issues such as Modernism Week and Designing for the Common Good, which showcased the value of architecture in our lives. Stories from the newsletter can now reach more than 4 million online readers through a content sharing agreement with The Atlantic Cities, which puts the AIA at the center of a global debate about the future and health of cities.

Message:

Sponsorship of NPR's "Cities Project," series on the challenges and opportunities in the urban century ahead linked 60 million NPR listeners to our message: "Members of the American Institute of Architects, working to build better homes, businesses, and communities. Building for life."

Media:

AIA news and sources earned print and online media placements in more than 3,000 outlets, with an average weekly print circulation of five million readers, as well as online media outlets that reached 956 million total unique visitors. We appeared regularly as a credible source about architecture and the built environment in *The Wall Street Journal*, *USA Today*, *The Washington Post*, *Forbes*, *The Chicago Tribune*, *The Los Angeles Times*, as well as *The New York Times*, *PBS NewsHour*, *Fox Business News*, and *Bloomberg*.

Online:

An "Architecture in the Media" Twitter chat with reporters from *Fast Company*, *Atlantic Cities*, *San Francisco Chronicle*, *Philadelphia Inquirer* and *Architect* magazine underscored the impact of architecture and generated more than one million impressions-our largest Twitter reach to date.

To read the entire "2012 Accomplishments" publication, click [here](#).

Student Projects Due This Fri, May 3rd!

[Cathy Mosley](#): All of the above, Public Awareness, Government Affairs, Sponsorship, etc



AIA MI STUDENT PROJECT AWARD

how do you apply to receive an AIA
MICHIGAN Student Project Award?
START HERE

WHO?

• Open to any current student enrolled in an accredited architecture program who is expected to graduate anytime between May 2013 and December 2014 (4th or 5th year students in 5th year programs, or 1st or 2nd year masters students)

• Open to students who graduated anytime since May of 2012, but you must not submit a professional project, it must be a project completed while in school.

once submission is received you will receive more information about award

email to
cathy@
aiami.com

-OR-

AIA Michigan
533 E. Jefferson
Detroit, MI 48226

ENTRY FEE = **[\$50]**

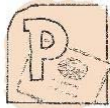
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- mail
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- unable to afford, send request for waiver of fees



POWERPOINT up to 20 slides

SHORT PARAGRAPH
• 100 words or less
• state objectives

FOHEC Fights For WMU Buildings Slated for Demolition

The group "Friends of the Historic East Campus" (FOHEC) have rallied around four buildings on Western Michigan University's East Campus that have been targeted for demolition. Built in the late 1800's/early 1900's, these buildings were the original West Normal College campus built on land donated to the college by city residents. These residents also raised the funds to construct the first building. FOHEC maintains the stance that the buildings should be reused and repurposed. If you want to learn more about FOHEC and the history of the buildings, please visit their website, [here](#).

AIA Michigan Education Facilities Conference

SAVE THE DATE

06•17•13



AIA Michigan

**Designing
Schools for
Student Safety
and Security**



21st Annual Educational Facilities Conference

One Day Continuing Education Event:
AIA Health Safety and Welfare Credits

Registration details available: www.educationalfacilitiesconference.com

3rd Annual Dumke Open- Register Now!

Registration for the 2013 MAF 3rd Annual Dumke Open is now open! Click [here](#) to register and for sponsorship information!

2nd Annual Great Lakes HPB Conference:



2ND ANNUAL

**GREAT LAKES HIGH
PERFORMANCE BUILDING
CONFERENCE**

June 6, 2013

Kellogg Center
East Lansing

**REGISTER
NOW**

www.greatlakes-hpb.org

Sponsored By: Michigan State University School of Planning, Design & Construction and Tremco

Registration is now open!! Click [here](#) for more information!

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